Premier Martial Arts Summer News 2023



Upcoming Closures:

- *June 27th 30th for Staff Training in Houston
- *July 4th for Independence Day
- *September 4th for Labor Day

Monthly Member Excitement: Each month for our members, there are some extra promotion activities that we have for you. Be active and get the most from these fun opportunities!

- *June is "Parents of All Members Train Free Month" put simply, guardians of our current members can attend unlimited classes and courses at no charge. A basic equipment package is highly recommended, but not mandatory. Please see staff for details.
- *July is "Best Short Reel Social Media Contest Month" members make a martial arts video less than 1 minute long of anything from class or at home training, teaching, demonstrating, discussion of a skill, a benefit, etc. Be professional in a PMA uniform or t-shirt and be creative! Submit your video to G.M. at gmjamescox@gmail.com or 325-439-0182, and then post it on any social media platform. The staff will vote and choose the best one for a grand prize.
- *August is "Perfect Attendance Month" on average, we recommend members attend their regular classes 3 days a week. To achieve perfect attendance for the month, students need to attend at least 13 classes to be awarded the prize (doing more than one class per day does not count).
- June 1st 26th Giving Bean Coffee Fundraiser Contest: top seller wins a wave master punching bag! Proceeds will go toward the Fight Team competition expenses and extra equipment for the students use. You can set up an account or sell from the paper order form. If your customers have your seller ID # then they can buy directly from the order link themselves. If you sell on the paper form, then they can pay with cash or check (make checks payable to: Premier Martial Arts). Remember to only sell locally since we will need to deliver the product. Thank you all, now get out there and push that caffeine!

June 5th - July 27th Beginning of 8 Weeks of Summer Fun-Themed Classes: during the summer, we will do the famous 8 weeks of themed fun for the last 10 minutes of every regular kid's class. We will have special training with surprises changing each week. We kick it off with Secret Ninja Week, followed by Air Force Training, Dodge Ball, Nerf Wars, Board Breaking, UFC MMA, Relay Races, and week #8 ends with.... Sparring Games!

Monthly Stripe Testing and Black Belt Excellence Sheets: the purpose of stripe testing is to screen everyone once a month to make certain that students are progressing on schedule and understanding the curriculum. Black Belt Excellence sheets on personal development and life-skills will be due at the beginning of each stripe test week (June 5th - 6th, July 17th -18th, and August 14th -15th). The next 3 stripe tests are on June 7th/8th/10th, July 19th/20th/22nd, August 16th/17th/19th. Students that successfully pass will earn stripes; after 3 on one belt side, we do the big belt graduation shows at the end of each quarter to receive their new belts and certificates.

Parents Night Out Parties: every month we host a special party with different exciting themes. These are for all children ages 5 and up, and take place at alternating locations. Invite friends and family while parents enjoy a night out knowing the kids are in the safest place in Abilene. It is ONLY \$35 per child or \$30 each for 2 or more kids attending together. This covers pizza, refreshments, games, and tons of FUN! Sign up at the front counter today or online at www.JamesCoxMartialArts.com. The next 3 parties are "Nerf Wars" on Friday, July 14th at our Wylie location and "Lego Night" on Friday, July 14th at our Wylie location and "Lego Night" on Friday, July 14th at our S. 14th location.

June 10th: Summer Sale and Special Teams Enrollment Season: a MUST for you, save a ton of money on all services, equipment, programs and events! Plus get limited, custom PMA apparel and novelties ONLY available during this one day sale! For those members interested in our special teams (Demo Team, Fight Team, Leadership Team), there will be a discount to upgrade to these higher levels of training and join the elite groups! You can either come to the Wylie location on Saturday, June 10th between 9:00 – 11:00 am, or to S.14th from 12:00 – 2:00 pm.

White Belt Buddy Bash / Parent Orientation: White Belt Buddy Bash is an orientation for all white belt children ages 5 – 12 of both locations to attend along with their guardians. They are encouraged to bring friends. We will have pizza, a short, fun class and discuss details regarding our program where we can answer any further questions. This event is usually on the last Friday of each month. The next four will take place on June 16th, July 28th, August 25th from 6:00 – 7:00pm at our Wylie location.

<u>Sidekicks Parents Support Meeting:</u> The Sidekicks Team is a PTA type of organization for our martial arts schools. We need like-minded volunteers who want to impact our community and enhance our special events. Sign up TODAY with Vanessa (325-676-2696) if you are interested in joining the team or just show up at the next meeting! Meetings are usually on a Saturday each month and take place at alternating locations. Our next meetings are on <u>June 17th at Wylie, July 22nd at S.</u> <u>14th, and August 19th at Wylie</u> from 1:00 – 1:45pm.

Quarterly Belt Graduations: the graduation experience is a show that everyone is expected to attend. Our Upcoming Graduation is Friday, June 23rd, (register by June 15th) at the Dodge Jones Sports Center, (1042 Loop 322, building by the Zoo) from 6:30 – 7:30 pm. Students must be there by 6:15 pm to line-up, be ready to perform and enjoy the celebration! Dress in your full program uniform (not shorts). You must be signed up and have your test fee paid five days before graduation for your belt and certificate to be awarded. Register online NOW at: www.JamesCoxMartialArts.com (log in and go to the dashboard, sign up and see graduation and register, with student's name, current and next belt color and size, with payment of \$49). The 3-4-year-old Tiny Champs will graduate during their regular class on June 21st/22 nd, but also need to register online. (September 30th is the fall show and December 16th is winter show)

<u>PMA Summer Camps (American Ninja Warrior and Belt Acceleration)</u>: "AMERICAN NINJA WARRIOR CAMP" is 4 days of fun, athletic building drills and obstacles to improve your martial arts skills and have a blast! Camp will be held <u>Monday July 10th – Thursday July 13th</u> from 10am – 2pm at our <u>Wylie</u> location. The total cost is ONLY \$199. Be sure to pack a nutritious lunch!!

"BELT RANK ACCELERATION CAMP" will be held **Monday July 31**st – **Friday August 4**th from 10am-3pm at our **S. 14**th location. This camp is 5 days (equivalent to 3 months) of intensive training, education, entertainment, and empowerment. Each student should earn a new belt at the end, allowing them to skip ahead one extra belt rank (this excludes Red 3 & Black Belts)! The total cost is ONLY \$299 which covers the camp, lunch every day, activities, the test fee, and your official belt and certificate. *For Red 3 & Black Belts, since there will be no belt promotion, belt camp is only \$199*

Pre-Pay for both camps by July 1st to get \$100 off (you pay \$398 instead of \$498 & get 2 camps!)

<u>Summer Saturday Class:</u> held every Saturday morning at our S. 14th location only. These are for students ages 5 and up of all belt ranks from both the Wylie and S. 14th locations to attend. It is an additional free class that serves as a great review of the week and is perfect to get ahead or make up time. Students ages 13 and older start at 9:00am, ages 5-7 are at 10:15am, ages 8-12 are at 11:00am, and our 12:00pm class is a combined kids grappling and Fight Team class for ages 5-12.

Show Your PMA School Spirit: we have FREE auto decals located at the front counter for you all to put on your vehicles and represent the best martial arts school in town! We love seeing our stickers all around Abilene, so get yours NOW and show your PMA support! It is your official 'Parking Pass'....put it on or else your vehicle will be towed away. Just kidding, but still, get your decal on today!

Thank You! G.M. James Cox: (325-439-0182, gmjamescox@gmail.com)